



Example email content for sponsorship/attendance ask:

Hi [Name],

[Relationship appropriate pleasantries]

I am reaching out because I'm on the Host Committee for [Austin in Common](#)—a fundraising event that benefits the Austin Community Foundation.

[As a past attendee/sponsor/...] I know firsthand that this is not your typical fundraising event. There are no gimmicks, just great local food, compelling stories, and making connections with others who care deeply about this community.

Your sponsorship or attendance won't just support a cause—it will strengthen the foundation of Austin itself. The proceeds from the 2025 event supported [ACF's community-led efforts to close the opportunity gap](#). This year will build on that momentum to fuel even greater impact.

I would be honored if you would consider [a \$XX,XXX sponsorship/purchasing a ticket] to help ensure the success of the event this year. Will you join me at Austin in Common? I've [linked the sponsorship packages for you to review here](#).

I would be happy to chat more about why I'm excited to be a part of this event, and I'm also copying Elizabeth, a member of ACF's team, to help answer any other questions you may have.

I hope you'll join me at ACL Live on April 14 from 6-9 p.m. We look forward to celebrating impact, building connections, and inspiring action with you at Austin in Common!

Best,

[Salutation]