

2025 GRANT CYCLE

Hispanic Impact Fund Scoring Rubric

The Hispanic Impact Fund invites proposals from organizations of every size and background. We invest in organizations advancing economic mobility and creating pathways to prosperity for communities that have long faced obstacles. The rubric below outlines how each narrative question will be scored. It is intended to provide transparency into what reviewers are looking for in strong responses and to guide applicants in structuring their answers.

Rubric		
Narrative Question	Reviewer Score	Weight Toward Total Score
Strategy Statement Alignment	<p>5 pts Proposal makes a compelling case that the organization's mission and activities address the need outlined in the strategy and clearly demonstrates how the organization's work and initiatives directly contribute to advancing the goals of the strategy.</p> <p>2 pts Proposal offers a partial explanation of how the organization's mission and activities address the need outlined in the strategy but does not fully demonstrate alignment of the organization's work and initiatives to these goals.</p> <p>0 pts Proposal provides no clear explanation of how the organization's mission and activities address the need outlined in the strategy.</p>	25%
Impact	<p>5 pts Proposal provides a comprehensive and compelling description of how the organization's work meaningfully impacts the individuals and/or communities they serve within the Latino community. The response clearly demonstrates the effectiveness of the organization's approach, activities, or programs in making an impact as it relates to the strategy.</p> <p>2 pts Proposal provides a description of how the organization's work impacts the individuals and/or communities they serve within the Latino community; however the response may lack clarity or not fully demonstrate the effectiveness of the organization's approach, activities, or programs in making an impact as it relates to the strategy.</p> <p>0 pts Proposal does not adequately demonstrate how the organizations work meaningfully impacts the individuals and/or communities they serve within the Latino community.</p>	25%
Goals, Outcome, & Evaluation	<p>5 pts Proposal clearly articulates the organization's vision and criteria for success now and in the future as it relates to the selected strategy. Response includes a description of how the organization is tracking progress toward its goals.</p> <p>2 pts Proposal articulates a limited or partial vision of success related to the selected strategy, with some reference to methods for evaluating progress, but lacks clarity, detail, or an approach to tracking goals.</p>	25%

	0 pts Proposal does not articulate a vision or criteria for success related to the selected strategy and provides no information on how the organization is tracking progress toward goals.	
Cultural Competency & History with Hispanic Population	<p>5 pts Proposal explains how the organizations approach to addressing the strategy is informed by a deep understanding of the cultural nuances and needs of the Hispanic community. The response outlines the organization's history working with the Hispanic population, showcases partnerships that connect with the Hispanic community, and describes how services are made accessible, responsive, and convenient for Hispanic clients, for example through bilingual staff and culturally sensitive practices.</p> <p>2 pts Proposal demonstrates some awareness of the needs of the Hispanic community, but the response is limited in detail or scope. It may mention prior work with Hispanic clients or include general statements about accessibility or cultural responsiveness, but lacks clear examples, partnerships, or a demonstrated history of engagement.</p> <p>0 pts Proposal does not show an understanding of the cultural needs of the Hispanic community. There is no mention of prior experience, partnerships, or culturally responsive practices, and no indication that the organization has adapted its approach to serve Hispanic clients.</p>	25%
Total Possible Points	20	100%