

# 2024 GRANTS CYCLE

## Hispanic Impact Fund Scoring Rubric

APPLICATION QUESTION	CRITERIA	MAXIMUM SCORE
<b>Diversity and Representation</b>		
CEO or relevant Executive Staff member identifies as Hispanic or Latino	Yes – 10 No- 0	<b>10</b>
% of Staff identify as Hispanic or Latino	75 - 100% - 10 pts 50-74% - 8pts 25-49% - 5pts Less than 25% - 0 pts	<b>10</b>
% of Board identify as Hispanic or Latino	75 - 100% - 10 pts 50-74% - 8 pts 25-49% - 5pts Less than 25% - 0 pts	<b>10</b>
% of Clients/Patrons identify as Hispanic or Latino	75 - 100% - 10 pts 50-74% - 8pts 25-49% - 5pts Less than 25% - 0 pts	<b>10</b>
<b>Total Possible Points</b>		<b>40</b>
<b>Proposed Work &amp; Impact Narrative</b>		
Strategy Statement Alignment	<p><b>10 pts</b> Proposal makes a compelling case that the organization’s mission and activities align with the goals of the Strategy and demonstrates how the organization’s work and initiatives directly contribute to advancing these goals.</p> <p><b>5 pts</b> Proposal offers a partial explanation of how the organization’s mission and activities align with the goals of the Strategy but does not fully demonstrate alignment of the organization’s work and initiatives to these goals.</p> <p><b>0 pts</b> Proposal provides no clear explanation of how the organization’s mission and activities align with the goals of the Strategy.</p>	<b>10</b>
Statement of Need	<p><b>10 pts</b> Proposal provides a comprehensive and compelling description of the issues – specific to the Latino community – that their organization’s work addresses and demonstrates why additional or continued funding is needed to meet demand or community need.</p> <p><b>5 pts</b> Proposal provides a partial description of the issues their organization addresses, though there may be a lack of clarity regarding how the work is specific to the Latino community and/or why funding is needed to meet demand or community need.</p> <p><b>0 pts</b> Proposal does not clearly describe the issues their organization addresses or need for funding. Response does not specify how the work addresses and/or meets needs of the Latino community.</p>	<b>10</b>

# 2024 GRANTS CYCLE

## Hispanic Impact Fund Scoring Rubric

Goals, Outcome, & Evaluation	<p><b>10 pts</b> Proposal clearly articulates what a vision for success looks like as it relates to the selected Strategy. Response includes measurable criteria, metrics, and methods of evaluation in place to ensure these goals are met.</p> <p><b>5 pts</b> Proposal provides a partial vision for what success looks like as it relates to the selected Strategy, and has some mention of evaluation criteria, metrics, or methods, but the response lacks detail or specificity.</p> <p><b>0 pts</b> Proposal provides no vision or plans to solve the identified need(s), and there is no indication of how the organization will measure progress or assess the impact of its work as it relates to the selected Strategy.</p>	<b>10</b>
Cultural Competency & History with Hispanic Population	<p><b>10 pts</b> Proposal provides a comprehensive and compelling history of the organization working with the Hispanic population and/or demonstrates a deep understanding of the cultural nuances and needs of the Hispanic community. Specific outreach plans and/or partnerships to connect with the Hispanic community are outlined, and response shows how the organization is accessible, responsive, and convenient for Hispanic clients, with specific accommodations such as bilingual staff and culturally sensitive services.</p> <p><b>5 pts</b> Proposal may provide a partial or no organizational history of working with the Hispanic population and fails to clearly demonstrate understanding of the cultural nuances and needs of the Hispanic community. There is some mention of outreach plans and/or partnerships to connect with the Hispanic community. Response may show efforts to be accessible, responsive, and convenient for Hispanic clients, but the work is not fully developed or described.</p> <p><b>0 pts</b> Proposal describes no history of working with the Hispanic population <i>and</i> provides no indication of knowledge of the cultural nuances and needs specific to this community. There is no mention of any outreach plans or partnerships to connect with this population and the response lacks any indication of how the organization ensures accessibility, responsiveness, and convenience for Hispanic clients.</p>	<b>10</b>
<b>Total Possible Points</b>		<b>40</b>