

# 2023 GRANTS CYCLE

## Scoring Rubric



**We invest in programs and organizations making an impact in the following strategy areas:**

- / **Healthcare & Wellness** – advance the mental, physical, and spiritual health and wellness of Black Central Texans.
- / **Improving Education Access & Outcomes** – support successful educational outcomes for Black people.
- / **Wealth Building** – close the racial wealth gap for Black Central Texans by providing an ecosystem of support resulting in increased individual and shared growth and prosperity.
- / **Power Building, Organizing & Advocacy** – support urgent, emergent, and ongoing efforts that harness the collective power of Black people as a means of challenging, redesigning, or uprooting systems to continually move us towards an equitable society.
- / **New! Arts, Culture & Preservation** – support programs and organizations that directly invest in the creative and cultural contributions of Black artists of all kinds as a means of expressing, celebrating, preserving, and advancing the legacy of Black people.

Application Question	Criteria	Maximum Score
<b>Equity Lens</b>		
Executive Leader - Is this organization or project led by a Black executive director, CEO, or project lead?	Yes – 10 pts No – 0 pts	<b>10</b>
% of Board Black identified	50% or more – 5 pts 40-49% – 4 pts 30-39% – 3 pts 20-29% – 2 pts 10-19% – 1 pt Less than 10% – 0 pts	<b>5</b>
% of Staff Black identified	50% or more – 5 pts 40-49% – 4 pts 30-39% – 3 pts 20-29% – 2 pts 10-19% – 1 pt Less than 10% – 0 pts	<b>5</b>
% of Clients/Patrons Black identified	75-100% – 10 pts 50-74% – 8 pts 25-49% – 5 pts Less than 25% – 0 pts	<b>10</b>

# 2023 GRANTS CYCLE Scoring Rubric



Application Question	Criteria	Maximum Score
<b>Proposed Work &amp; Impact</b>		
Describe the work that will be done using funding from The Black Fund – Description and need	<p><b>10 pts:</b> Clear detailed description of the services proposed. Demonstrates the organization’s need for additional funding for these services in order to meet demand/community need. The description clearly articulates how the services will be provided – not just what services will be provided.</p> <p><b>5 pts:</b> Applicant provides a description of the services proposed, though there may be a lack of clarity regarding how programming was developed and/or how programming will be implemented.</p> <p><b>0 pts:</b> Does not clearly describe the work. Reviewers do not understand what the organization proposes to do. A significant amount of the work proposed does not align with the funding category or the funding strategies.</p>	<b>10</b>
Alignment with The Black Fund Strategies & Impact in the Community	<p><b>10 pts:</b> Proposal makes a compelling case that the organization’s mission and activities align with the goals laid out in the category’s Strategy Statement. The expected impact is specific to the Black community and/or Black people.</p> <p><b>5 pts:</b> Proposal outlines work that aligns with The Black Fund strategies, though the organization’s mission may not be dedicated to the goals of The Black Fund strategy statements. The expected impact is significant, though not necessarily population-specific.</p> <p><b>0 pts:</b> Mission, impact, and services proposed do not align with any Black Fund strategy.</p>	<b>10</b>
Describe the work that will be done using funding from The Black Fund – Program design	<p><b>10 pts:</b> Applicant describes the motivation/need for the programming and how solution was created with the community served. Program design has been informed by community and/or client voice.</p> <p><b>5 pts:</b> Program design has been informed by experts, but has not taken into consideration community and/or client voice.</p> <p><b>0 pts:</b> The program design is either insular or unclear.</p>	<b>10</b>

# 2023 GRANTS CYCLE Scoring Rubric



Application Question	Criteria	Maximum Score
<b>Proposed Work &amp; Impact (cont.)</b>		
History in the Black community	<p><b>10 pts:</b> Organization has more than two years of experience working with the Black community. Indicates knowledge of the community’s needs. Demonstrates existing relationships with the identified community that indicate roots in the community and integration of community voice. Clearly articulates how service delivery will be tailored to the Black community. Demonstrates that the services will be provided in communities convenient to Black people and/or services are offered in spaces near public transit or remotely. Hours of service delivery are convenient. There is a specific engagement plan in place to ensure clients can participate in and/or co-create services.</p> <p><b>5 pts:</b> Organization is new (or initiative is new) and has less than two years’ experience with priority population. Still in the process of determining population’s needs and how service delivery can be tailored to those served. Proposal lacks specific details on how programming is accessible, responsive, convenient, and/or an outreach or communications plan with clients may not be in place.</p> <p><b>0 pts:</b> Does not demonstrate history working in the Black community. Does not articulate how services are provided in a culturally competent manner.</p>	<b>10</b>
Community Partners	<p><b>10 pts:</b> Organization has one or more well-established, thoughtful partnerships that complement the services applicant organization offers.</p> <p><b>5 pts:</b> Organization has plans to partner with one or more community partners but has not yet begun formal or informal collaboration.</p> <p><b>0 pts:</b> Organization does not describe current partnership or plans for future partnerships.</p>	<b>10</b>
Goals, Outcome & Evaluation	<p><b>10 pts:</b> Organization has a clearly articulated vision for success and a plan for measuring success. Organizational and project goals have been co-created with community and/or client voice.</p> <p><b>5 pts:</b> Organization has a vision but has not identified metrics that can be observed and/or measured. Organizational and project goals drafted by staff or experts, but not clients and/or community voice.</p> <p><b>0 pts:</b> Proposal fails to clearly identify goals and outcomes. Community input was not a contributing factor in goal development. No plan for evaluating/measuring success.</p>	<b>10</b>

# 2023 GRANTS CYCLE

## Scoring Rubric



Application Question	Criteria	Maximum Score
<b>Budget</b>		
Budget Form	<p><b>10 pts:</b> Demonstrates a clear plan on how they will use funds to meet their mission. They have identified specific funding categories and amounts clearly articulate how the majority of the funds go directly to those in need.</p> <p><b>5 pts:</b> Plan on how to spend funding, but unclear how funds will impact the proposed programming.</p> <p><b>0 pts:</b> Does not provide a specific breakdown of how funds will be spent. Expenses do not tie directly to the proposed programming.</p>	<b>10</b>
<b>Final Recommendation</b>		
Do you recommend The Black Fund fund this proposal?	In making your final recommendation, please consider the holistic nature of the proposal and the impact a grant could have in the Central Texas Black community.	<b>Yes / No</b>