

Women’s Fund 2022 Grants Cycle

Scoring Rubric

We invest in programs and organizations that:

- / **Housing** – provide affordable housing opportunities that include a network of support and/or opportunities for long-term wealth building.
- / **Child Care** – increase access to affordable, convenient, cultural competent, and quality child care for low-income families.
- / **Education** – provide access to an ecosystem of support – academic, emotional, and financial – for women pursuing educational dreams.
- / **Unintended Pregnancy Prevention** – provide access to consumable, unbiased pregnancy prevention resources.
- / **Women’s Health** – focus on reducing health disparities faced by women of color.

APPLICATION QUESTION	CRITERIA	MAXIMUM SCORE
Diversity and Representation		
Executive Leader Is this organization led by an individual identifies as BIPOC (Black, Indigenous, Person of Color)?	Yes – 5 pts No – 0 pts	5
% of Board BIPOC	50% or more – 5 pts 40-49% – 4 pts 30-29% – 3 pts 20-29% – 2 pts 0-19% – 1 pt Less than 10% – 0 pts	5
% of Staff BIPOC	50% or more – 5 pts 40-49% – 4 pts 30-29% – 3 pts 20-29% – 2 pts 0-19% – 1 pt Less than 10% – 0 pts	5
% of Clients/Patrons BIPOC	75-100% – 10 pts 50-74% – 8 pts 25-49% – 5 pts Less than 25% – 0 pts	10

Proposed Work & Impact		
<p>Strategy Alignment - Alignment with Women's Fund Strategies</p>	<p>10 pts Proposal makes a compelling case that the organization's mission and activities align with the goals laid out in the category's Strategy Statement.</p> <p>5 pts Proposal outlines work that may align with the Women's Fund strategies, though the organization's mission may not be dedicated to the goals of the Women's Fund strategy statements.</p> <p>0 Points: Mission and services proposed do not align with a Women's Fund strategy.</p>	<p>10</p>
<p>Strategy Alignment - Holistically serving women's economic security</p>	<p>10 pts Applicant holistically serves women and demonstrates clear alignment with the overall vision to achieve economic security by specifically proposing a solution that aligns <u>with more than one</u> Women's Fund pillar.</p> <p>5 pts Applicant has proposed a solution that aligns with one Women's Fund pillar. Applicant has targeted programming that meets a specific need, but does not holistically address women's economic security.</p> <p>0 Points: Mission and services proposed do not align with a Women's Fund strategy.</p>	<p>10</p>
<p>Describe the work that will be done using Women's Fund funds – Description and need</p>	<p>10 pts: Clear detailed description of the services proposed. Demonstrates the organization's need for additional funding for these services in order to meet demand/community need. The description clearly articulates how the services will be provided – not just what services will be provided.</p> <p>5 pts Applicant provides a description of the services proposed, though there may be a lack of clarity regarding the need and/or how programming will be implemented.</p> <p>0 pts: Does not clearly describe the work. Reviewers do not understand what the organization proposes to do. A significant amount of the work proposed does not align with the funding category or the funding strategies.</p>	<p>10</p>

Describe the work that will be done using Women’s Fund funds – Program design	<p>10 pts: Applicant describes the catalyst for the programming and how solution was created with the community served. Program design has been informed by community and/or client voice.</p> <p>5 pts: Program design has been informed by experts, but has not taken into consideration community and/or client voice.</p> <p>0 pts: The program design is either insular or unclear.</p>	10
Goals, Outcome & Evaluation	<p>10 pts: Organization has a clearly articulated vision for success and a plan for measuring success. Organizational and project goals have been co-created with community and/or client voice.</p> <p>5 pts: Organization has a vision but has not identified metrics that can be observed and/or measured. Organizational and project goals drafted by staff or experts, but not clients and/or community voice.</p> <p>0 pts: Proposal fails to clearly identify goals and outcomes. Community input was not a contributing factor in goal development. No plan for evaluating/measuring success.</p>	10
Cultural competency & history with priority population	<p>10 pts: Identifies a priority population that is historically marginalized. Organization has more than two years of experience with priority population. Indicates knowledge of this population’s needs. Demonstrates existing relationships with the identified community that indicate roots in the community and integration of community voice. Clearly articulates how service delivery will be tailored to the priority population. The staff speak the home language of the priority population fluently. Printed or digital materials are available in the home language of the priority population. Demonstrates that the services will be provided in the community of the priority population and/or services are offered in spaces near public transit or remotely. Hours of service delivery are convenient to the priority population. Clients can decline to provide identifying information. There is a specific outreach plan in place to ensure clients can participate in services.</p> <p>5 pts: Organization is new (or initiative is new) and has less than two years experience with priority population. Still in the process of determining</p>	10

	<p>population's needs and how service delivery can be tailored to those served. Proposal lacks specific details on how programming is accessible, responsive, convenient, and/or an outreach or communications plan with clients may not be in place.</p> <p>0 pts: Does not identify a priority population that is historically marginalized. Does not demonstrate history working with priority population. Does not articulate how services are provided in a culturally competent manner.</p>	
Client Demographics - Percent of those you will serve using Women's Fund funds who are at or below 200% of the federal poverty level.	<p>100% - 5 pts 75-99% - 4 pts 50-74% - 3 pts 25-49% - 2 pts 1-24% - 1pt 0% - 0 pts</p>	5
Budget		
Budget Attachment & Narrative	<p>10 pts Demonstrates a clear plan on how they will use funds to meet their mission. They have identified specific funding categories and amounts clearly articulate how the majority of the funds go directly to those in need.</p> <p>5 pts Plan on how to spend funding, but unclear how funds will impact the proposed programming.</p> <p>0 pts: Does not provide a specific breakdown of how funds will be spent. Expenses do not tie directly to the proposed programming.</p>	10
Final Recommendation		
Do you recommend the Women's Fund fund this proposal?	In making your final recommendation, please consider the holistic nature in which individuals/households are served.	Yes/No