

2021 Grants Cycle

Strategy Statements & Guiding Definitions

Strategy Statements

We invest in the following impact areas:



Housing – Support affordable housing for women that include a network of support and/or opportunities for long-term wealth building.



Child Care - Expand access to safe, quality, culturally competent and affordable child care that is conveniently located for families with low incomes.



Education - Provide access to an ecosystem of support – financial, emotional, and academic – for women pursuing educational dreams.



Women's Health

Tackling Health Disparities – Reduce health disparities faced by women of color.



Unintended Pregnancy Prevention - Increase access to consumable, unbiased pregnancy prevention resources.

Guiding Definitions

- / **Affordable Housing** – Housing which consumes no more than 30% of a household's income. Affordable housing typically refers to a long-term or permanent place of home (either owned or rented), and does not typically include emergency or short-term shelters.
- / **Child Care** – Care for children when the primary caregiver(s) is/are unavailable, often to support the family's paid work in or outside of the home. Care can occur during the day, before and after school, and is considered early childhood education if provided for birth to age 5, though many summer and after school care programs serve older children. Child care can occur in many settings, including private businesses, nonprofit organizations, places of worship, or homes.
- / **Culturally Competent** – The ability to understand, appreciate, and interact with people from cultures or belief systems different from one's own.
- / **Health Disparities** – Refers to a higher burden and incidence of illness, injury, disability, or mortality experienced by one group relative to others.
- / **Long-Term Wealth Building** – The process of generating income over many years through multiple sources including job-based income, savings, investments, and any income-generating assets such as home ownership.
- / **Low-Income** – Annual household earnings below 200% of the Federal Poverty Level. For a family of 4 in 2020, this is an annual income of \$52,400.
- / **Women of Color** – A phrase used to describe individuals that identify as female and non-white.
- / **Women Pursuing Educational Dreams** – Educational opportunities (degree-seeking, accreditation, certificate, vocational/trade or informal) that help women (from adolescence through the rest of their lives) work toward achieving economic security.