Dear <Insert Name>

As you may know, I am proud member of the [Hispanic Impact Fund](https://www.austincf.org/What-We-Do/Hispanic-Impact-Fund), and I am excited to serve on the host committee for [Somos Austin 2021](https://www.austincf.org/community-impact/hispanic-impact-fund/somos-austin/).

Powered by the Hispanic Impact Fund, a program of Austin Community Foundation, Somos Austin offers an opportunity to convene around the social and economic issues affecting our Hispanic community through an evening of storytelling performances for and by Latino leaders in Central Texas.

Last year, because of COVID-19, we shifted our signature event into a digital awareness campaign and raised over $225,000 for Latino-serving nonprofits in Central Texas, a truly monumental year for the Fund and the organizations we were able to serve.

This year, the pandemic is still with us and it is unclear whether or not we will be able to gather in-person based on our region’s current vaccination progress. However, as soon as we know what our plans will look like, whether that be in-person or virtual, we will let you know!

**Even so,** [**Latino stories matter now as much as ever**](https://www.statesman.com/story/opinion/columns/your-voice/2020/10/01/opinion-community-wonrsquot-thrive-without-investing-in-latinos/114198714/): Latinos in Central Texas have been disproportionately affected by COVID-19 – accounting for over 50% of the hospitalizations and deaths in Austin alone – because they provide many of the essential services paving the way for our region’s recovery. Supporting the nonprofits that serve them is vital to ensuring the racial wealth divide facing Latinos doesn’t widen further in this crisis.

Join us as we prepare for another historic year of grantmaking to support the Latino-serving nonprofits of Central Texas. Not only are we preparing to break our previous fundraising and grantmaking goal, but we are also laser-focused on awarding our one-millionth dollar into the Central Texas Latino community. We cannot do this without your generosity and support.

**I’m writing today to ask you to** [**join me as a sponsor**](https://www.austincf.org/community-impact/hispanic-impact-fund/somos-austin/donate/) **for Somos Austin 2021.** Sponsorships start at $1,200 and include your annual membership to the Hispanic Impact Fund, the opportunity to join one of our community advisory committees, and eligibility to cast a vote for our next round of grant recipients.

Since 2017, Hispanic Impact Fund investors have awarded [$655,000 to local nonprofits](https://www.austincf.org/resources/hispanic-impact-fund-awards-225000-to-12-nonprofit-organizations/) focused on advancing the health, education, and economic wellbeing of Hispanic Central Texas, so all of our families and communities can thrive.

[Latinos are the future of Central Texas](https://www.youtube.com/watch?v=QVu0LfgMfR0&feature=emb_title), and together we can show that we can do better than “getting back to normal” as we strive to build greater belonging in our communities as this public health crisis comes to a close.

I hope we can speak further about these recovery efforts for our community. I have also cc’d Estevan Delgado, Program Manager for the Hispanic Impact Fund if you have any questions.

Thank you,

<Insert your name here>

Somos Austin 2021 Host Committee