For 43 years, Austin Community Foundation has brought together philanthropists, dollars and ideas to make Austin a better place for everyone. As a data-driven organization, we’re always looking for innovative opportunities that can make the greatest impact for the communities of Central Texas. Recent research has led us to re-align our strategic focus to spark even more luminous outcomes.

This new plan provides a sharper focus on our work in two specific impact areas: affordable housing and economic security. We’re creating a dynamic roadmap that encourages growth in these areas while still allowing flexibility to meet the changing needs of our region.

It’s a big task and there’s lots of work to be done, but we’re confident our new strategy will help us continue to close the opportunity gap in Austin and across Central Texas.

Amping up our impact

Support the Economic Security of all Central Texans

- Enhance the availability of fair financial products and promote asset building.
- Support systems that are the underpinning of economic security through our programs:
  - Women’s Fund
  - Hispanic Impact Fund
  - FundATX

Shine a Light on Austin’s Future

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SHINING A LIGHT FORWARD

The brighter the foundation, the better the light will stretch.

Mobilize Resources to Address Austin’s Affordable Housing Challenges

- Engage in collaborative efforts to impact the future of affordable housing in the region.
- Produce new homes and preserve existing housing in a variety of ranges.
- Support anti-displacement efforts to keep people in their existing homes.

Engage and Educate Donors

- Build relationships to increase awareness of and support for impact programs and charitable solutions.
- Enhance donor engagement opportunities to boost learning and foster collaboration.
- Promote data-driven philanthropy through leadership and relevant reports.

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Advance Organizational Excellence

- Implement best-in-class practices for administrative, operational and financial systems.
- Use technology to reach more philanthropists and build capacity to scale our charitable services.

Grow Our Community of Givers

- Follow our suite of philanthropic solutions to be more reflective of donor needs and objectives.
- Encourage endowment building in order to elevate Austin in perpetuity.
- Strengthen fundraising capacity and expertise to encourage strategic giving.

Strengthen the Foundation

- Ensure a strong foundation before strengthening the brand.
- Develop and strengthen community partnerships to reach new audiences.

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Align Organizational Excellence

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Best Way to Help

- Become an investor in our program funds.
- Open a donor advised fund or grow your existing fund.
- Tell your friends.

Tell Us How We Can Help!

- Contact us at info@austincf.org.
- Want to know more?

GIVE BACK TO YOUR COMMUNITY

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