**Keyholder’20**

Individual Email Ask Text

Dear friend,

I am proud to serve on the host committee for [Keyholder](https://www.keyholderaustin.org/), the Women’s Fund’s annual evening to convene and invest in women and children.

The Women’s Fund at Austin Community Foundation **believes that investing in women and children is the key to strengthening our Central Texas community.** So far, the [Women's Fund](https://www.keyholderaustin.org/womens-fund/) has collectively contributed nearly $2MM into our community through grants to nonprofits working to improve the lives of women and children. Our unique vision employs a data-informed approach to grantmaking, educational programming, and leadership development.

I’m writing today to ask you to **join me as a sponsor** for Keyholder, because **as investors in women we hold the key to unlock Austin’s potential**. This year’s event will be held at **the Long Center on January 30, 2020** **and feature a keynote address by** [**Ziauddin Yousafzai**](https://www.ted.com/talks/view?language=en)**,** who served as a teacher and school administrator in his home country in Pakistan. His crusade against the inequalities, violence, and exploitation of women has placed both him and his daughter –the youngest ever Nobel Laureate, Malala Yousafzai – in the crosshairs of the Taliban.

**Your gift of $1,500 or more makes you a sponsor of this inspiring and informative event—and includes your annual membership in the Women’s Fund.**

Please [join me](https://www.keyholderaustin.org/sponsorship) in being part of leading the conversation on the proven efficiency of supporting women to impact entire communities.

Thank you,